Göksu Dayan

goksudayan.com

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EXPERIENCE

Founder, Coherency | 04/25 – Present
- Launching a design studio that offers design services to startups and established companies.

Side projects | 04/24 – Present
- Blurs: Hide your browser info
- Summ: Save your time spent reading emails – Inactive

UI/UX Designer, Logiswift | 05/23 – 07/23
- Joined a startup that offers end-to-end supply chain visibility and logistic management solutions as their first design hire.
- Crafted engaging, intuitive, functional, and visually pleasing user interfaces for various digital platforms.
- Collaborated with cross-functional teams, established brand and design guidelines, and initiated a design system for consistency across various digital mediums.

UX/UI Designer, Katch | 10/22 – 11/22
- Joined a US-based early-stage startup with less than 20 employees as their sole designer.
- Designed a Slack prototype to conduct user research and observe user behaviors (never shipped), and redesigned key features for the Katch iOS app.
- Contributed to product strategy, rapid prototyping, and UX/UI research and design.

Content Writer, Freelance | 07/17 – 06/19
- Translated 193 news pieces and authored 93 cryptocurrency articles upon extensive research for two different websites.

EDUCATION

M.A. in Philosophy
Bogazici University

B.A. in Philosophy
Bilkent University

SKILLS

Design
Email design
Heuristic evaluation
Product design
Prototyping
UI design
UX design
Web design
Wireframing

Research
Competitive analysis
Problem-solving
Product strategy
Usability testing
User interviews

Software & Tools
Figma
Framer | Webflow
HTML | CSS | SaSS
JavaScript
React | Next.js